

LEON CHAMBER OF COMMERCE
MEETING MINUTES

April 3, 2014

7 A.M. DCH Conference Room

PRESENT: Larry McAlpin, Maggie Lindsey, Heidi Bell, Shane Akers, Marcia McAlpin, Marcia Stephens, Pat Vanderflute, Jack DePond, Jodi Wharff, Tonya Lindsey, Juanita Yutzy, Jodi Wharff, Kolton Hewlett, John Dunsdon, Rob Kilgore, James _____, Shannon Erb, Becky Keeney, Chris Coffelt, Jo Beth Smith

Shane Akers called the meeting to order at 7 A.M.

Shane asked if there were any corrections needed in the December meeting minutes that were emailed to members. Larry McAlpin moved that we approve the March minutes and Jack DePond seconded. Motion approved.

Treasurer's Report

Marcia McAlpin presented the Treasurer's Report for March. As of March 31, 2014, there was a book balance of \$7,502.83. John Dunsdon moved for approval of the financial statement and Heidi Bell seconded. Motion approved. (Attachment A)

Old Business

Wine Walk

Businesses need to be at the Community Center between 4:30 and 5 p.m. to get your supplies.

Community Wide Clean-Up

The committee will be meeting next Tuesday at Maggie's house at 8 a.m. They need tools, rakes, trimming tools and volunteers still.

New Business/Committee Reports

Southern Iowa Tourism Guide

Heidi Bell reported that there are meetings held in Creston and Sharon South has volunteered to attend those meetings. Kolton Hewlett and Heidi are working on gathering information for a flyer that's going to be distributed at the Welcome Center.

Leon Revitalization Committee/LCDC

Shane Akers reported that there are two houses that they are working through the process to get them torn down. LCDC is working with the city on implementing a plan moving forward. We need to look at the big picture of what's possible and work on expanding business.

SICOG

Shane reported that SICOG has a couple of programs that provide assistance to home buyers. One is for down payment assistance for first time home buyers and anyone that is a 1st time buyer is eligible to apply for up to \$5,000 at 2% interest. Also there is a program specific to teachers that are purchasing a home for the first time. This program gives up to \$20,000 that is forgivable if the teacher lives in the community for a specific number of years.

Heidi reported that she is working on the Chamber Bylaws since we are incorporating LCDC into Chamber. John Dunsdon reported that the final filings are due in mid-May.

Kolton Hewlett shared information on the website and facebook. In the month of March 3,005 people saw our Facebook posts and 273 people visited our website. The group discussed how to get more traffic on our website. (Attachment B)

Heidi Bell suggested having paid ads on the Chamber website. This would be beneficial to businesses and help Chamber offset website costs.

Ribbon Cuttings

Today we are doing the ribbon cutting for Helton Law Office at 11:00 a.m. Hammers would like to postpone until May 1st due to the rain. Maggie asked everyone to let her know if there are other businesses that we should schedule.

Maggie reported that she is checking into other options for the banners. She would like to get a better rate but is concerned that the quality remains good.

Volunteers are needed for the Fall Festival.

Heidi shared a 1936 Leon Journal that was sent to her by Patty Norman from Yacoma, Washington.

The next meeting will be March 6th at the DCH Conference Room.

Tonya Lindsey moved and Marcia Stephens seconded to adjourn the meeting at 8:05.

March 31, 2014

Beginning Bank balance 2-28-14	\$7,392.72
Plus OS Deposit	
Book Balance as of 2-28-14	\$7,392.72

Expenses

Kolton Hewlett	135.96
domain fees & Admin fees	
Leon Jr. Reporter	84.00
wine walk for 3/12 and 3/26	

Total Expenses	219.96
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Income

Dues	310.00
Chamber bucks purchased	20.00
Interest	0.07

Total Income	330.07
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Book Balance as of 3-31-14	7,502.76
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Bank Balance as of 2-28-14	7,392.72
Deposits	330.00
Interest	0.07
Checks	135.96

Bank Balance as of 3-31-14	7,586.83
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Bank Balance as of 3-31-14	\$7,586.83
OS Checks	84.00
Book Balance as of 3-31-14	7,502.83

BANNERS

March 31, 2014

Bank Balance as of 2-28-14	1,600.10
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Income	100.00
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Expenses	0.00
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Bank balance as of 3-31-14	1,700.10
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Book balance as of 3-31-14	1,700.10
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USDA Account

Monday, March 31, 2014

Bank Balance as of 2/28/14 18,934.80

Income

Payments made 322.00

Bank balance as of 2-28-14 19,256.80

Book balance as of 2-28-14 19,256.80

LCDC Account

Monday, March 31, 2014

Bank Balance as of 2-28-14 21,335.07

Income

Expenses

Bank balance as of 2-28-14 21,335.07

Book balance as of 2-28-14 21,335.07

CHAMBER BUCKS

Chamber Buck #	Amt	Date of Chamber Buck	Chamber Buck#	Amt	Date of Chamber Buck
1442	20	03/13/2013	1425	20	07/26/2012
1444	20	03/13/2013	1428	20	07/26/2012
1460	20	12/07/2013 Noel	1430	20	12/25/2012
1465	20	12/17/2013 Gift			
1466	20	12/17/2013 Gift			
1470	20	12/27/2013 TL			
3124	10	12/24/2013 AJ			
3125	10	12/24/2013 AJ			
3127	10	03/28/2014 Hosp			
3128	10	03/28/2014 Hosp			
	\$160.00	Outstanding		\$60.00	From prior year

It Chamber bucks

ALCO	25	July Drawing	Paid \$95.00 to GWB on 10-25-13
1455	20	10/19/2013 Fall Fest	
1456	20	10/19/2013 Fall F	
3119	10	10/19/2013 Fall F	
3120	10	10/19/2013 Fall F	
3121	10	10/19/2013 Fall F	Paid \$70.00 to GWB on 12-9-13
North Lumbe	25	Oct Drawing	Paid \$25.00 to North Lumber 12-27-13
1458	20	10/19/2013 Fall F	
1461	20	12/17/2013 Gift	
1462	20	12/17/2013 Gift	
1463	20	12/17/2013 Gift	
1464	20	12/17/2013 Gift	
1467	20	12/17/2013 Gift	
1468	20	12/17/2013 Gift	
1491	50	12/07/2013 Noel	
1492	50	12/07/2013 Noel	
3122	10	10/19/2013 Fall F	Paid \$250 to GWB on 1-14-14
1459	20	12/07/2013 Noel	
1469	20	12/17/2013 MM	
1471	20	12/27/2013 TL	
3123	10	12/24/2013 AJ	
3126	10	12/24/2013 AJ	Paid \$80 to GWB on 2-21-14

LEON CHAMBER OF COMMERCE ONLINE INSIGHTS

Data retrieved from March 1, 2014 to April 1, 2014

Facebook (www.facebook.com/leonchamberofcommerce)

Total Likes	279	Number of people who like our page
New Likes	63	Number of new people who liked our page this month
Total Reach	3,005	Number of people who saw our posts
Shares	14	Number of people who shared our posts

Who likes our page?

City	Likes
Leon, IA	164
Des Moines, IA	9
Osceola, IA	7
Decatur City, IA	6
Lamoni, IA	6
Van Wert, IA	4
Davis City, IA	4
Garden Grove, IA	4
Humeston, IA	4
Mount Ayr, IA	3

Website (www.leonchamber.org)

Visits	273	Number of people who visited our website
Pageviews	679	Number of times people clicked on one of our pages